

Rubottom's Creating "A Feeling of Home" With New Assisted Living Facility in South Sterling

May 18, 2017. Sterling, Colorado.

Logan County Economic Development Corporation ("LCEDC") is pleased to announce that Scott and Kendall Rubottom have purchased the building at 703 Holly Drive in Sterling. They will redevelop it into a licensed 15 bed high quality and extraordinarily comfortable assisted living facility that provides a "feeling of home" for their residents. Blending Kendall's health care experience with Scott's management expertise will result in a locally owned and operated, freshly remodeled, facility that caters to those individuals and families seeking additional elder care and assisted living options in NE Colorado.

The property had been vacant and run down since the former Alzheimer's care business closed two years ago. Commercially licensed contractor, Sterling Handyman, LLC has been contracted to renovate the building. A like new building with new services will enhance the existing health care options in NE Colorado. Like the national trend, our local health care industry is expanding to meet a growing demand. According to the Colorado Department of Labor and Employment ("CDLE"), Health Care and Social Assistance is the largest industry segment employer in Logan County. As of the third quarter 2016, 1,233 people worked in this sector in Logan County. CDLE data notes that 59 establishments out of 665 Logan County establishments are engaged in Health Care and Social Assistance work.

"We are very excited to have the opportunity to serve the Sterling and NE Colorado area by offering another option for senior living. We are planning to open **The Harmony Home** this fall. Our main goal is to provide our senior population with a secure, active and pampered lifestyle. It is hard for someone to leave their home after years of living there, so we want to personalize their space at The Harmony Home as much as possible to make it like they never left home. We will provide this atmosphere by offering well trained staff that are passionate about caring for seniors, as well as by providing activities and outings that our seniors were used to doing before moving in with us."

Trae Miller, LCEDC Executive Director noted, "This is a fantastic redevelopment of a vacant commercial property. Entrepreneurial ventures like this, from the local community, are a key piece to strong economic growth. With aging populations throughout the region there is a lot of value in having additional elder care options so I am thrilled to see Scott and Kendall take this on. I know they will put their heart and soul into the project and do a great job for the community."

Sterling, the largest City in Logan County, is the region's commercial and health care hub for approximately 60,000 area residents. Sterling Regional Medical Center and Family Care Clinic, Banner Health Center, David Walsh Cancer Center, Salud Clinic, DaVita Dialysis Center, Centennial Mental Health, UC Health and Banner Health physicians and visiting specialists plus dental, physical therapy, chiropractic along with health and



wellness focused practices and elder care living facilities provide area residents with access to a diverse set of health care and wellness options.

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